

# CITY OF BURBANK

LEASING PACKET





# EXCITING

## THE PLACE FOR BUSINESS

- NO CITY INCOME TAX
- NO GROSS SALES RECEIPT TAX
- **ONE-STOP SHOP**, streamlined permitting process increases efficiency of patrons' time by 30%
- **ONE BURBANK** High-Speed Fiber Optic Network

Solar Power Rebates

LEED Incentive Program

Energy Solutions Rebates

[www.OneBurbank.com](http://www.OneBurbank.com)

# VIBRANT



## WHO WE ARE

- 105,543 residents  
(Source: CA Department of Finance, 2014)
- 100,000 daytime workforce  
(Source: CoStar)
- Mean Family Income: \$96,239  
(Source: CA Department of Finance, 2013)
- 470,000 population within a 5-mile radius  
(Source: CoStar)
- Per capita sales of more than \$6,500  
(Source: HdL)
- Employment is concentrated in the creative industry, with 1,000 media and entertainment companies based in the city.

# CREATIVE



## HIGH-QUALITY LIVING

- **BURBANK POLICE RESPONSE** 3 minutes, 36 seconds.
- **BURBANK FIRE RESPONSE** 4 minutes, 13 seconds.
- Committed to the next generation of talent, Burbank boasts an excellent school district with over 15,000 students on 17 campuses, 10 private and parochial schools, and Woodbury University.
- 41 City Parks and Recreation Facilities.
- 18-hole public DeBell Golf Course.

## A CREATIVE DESTINATION

- Burbank offers the ideal environment for media, entertainment, and creative companies with a high concentration of Class A office space, LEED Certified buildings, and striking architecture by leading architects.
- The Burbank Hospitality Association, operating as Visit Burbank, markets the city's wealth of entertainment attractions to visitors seeking the true show business experience with the catchphrase "The Town Behind the Tinsel."

# DYNAMIC



## **WORLD-CLASS COMPANIES**

With the highest concentration of studios and media-related companies in L.A. County, Burbank is where entertainment happens. Top household names include ABC Television, Access Hollywood, Bravo, Cartoon Network, Clear Channel, CW Network, DC Comics, FremantleMedia, iHeart Radio Theater Los Angeles, Insomniac, Legendary Pictures, New Line Cinema, New York Film Academy, Nickelodeon, Technicolor, Warner Bros. Studios, Warner Music Group, The Walt Disney Company, and Yahoo.

## **RIGHT WHERE YOU WANT TO BE**

Burbank Bob Hope Airport is the closest airport to the majority of Los Angeles' popular attractions. It offers flights to numerous destinations, including Seattle, Silicon Valley, and New York City. At the intersection of the Golden State (I-5) and Ventura (134) freeways, Burbank operates its own commuter bus service, and is also served by Metrolink and Amtrak with stops in Downtown Burbank and Burbank Bob Hope Airport. The city offers more than 2,300 hotel rooms and 50,000 square feet of meeting space.



**DOWNTOWN BURBANK** A top entertainment destination with a bustling street scene and world-class events, Downtown Burbank delivers the ultimate urban experience. The AMC Theaters rank in the top three movie circuits nationwide.

**MAGNOLIA PARK** One of the region's hottest neighborhood destinations, Magnolia Park is also one of L.A.'s coolest up-market vintage and retro shopping districts. Anchored by Porto's Bakery, Magnolia Park is packed with independent boutiques and restaurants.

**MEDIA DISTRICT** With one of the highest concentrations of entertainment companies in the world, the famed district combines world-class production studios with exciting dining options.

**AIRPORT DISTRICT** Hi-tech companies, conference hotels, and dynamic retail surround the Burbank Bob Hope Airport. Home to 40 retailers, the **Empire Center** is one of the highest grossing retail power centers in California.



## DOWNTOWN

Voted L.A.'s best downtown by readers of the Los Angeles Daily News, Downtown Burbank boasts 113 restaurants, 300 shops, Burbank Town Center, Flappers Comedy Club, and a dynamic street scene. Additional destinations include a 166-suite Residence Inn by Marriott and 490-room Holiday Inn Burbank Media Center. The AMC Theaters rank in the top three movie circuits nationwide. Managed by the nonprofit Downtown Burbank Partnership, the district is home to numerous regional events attracting more than 40,000 visitors per year.



## MAGNOLIA PARK

An eclectic neighborhood packed with one-of-a-kind boutiques and eateries, the entrepreneurial spirit rules in Magnolia Park. Independent retail represented by Mindfulnest, Pinup Girl Boutique, and Playclothes are side by side with innovative food destinations such as Luna Vine Wine Bar, Yummy Cupcakes, and Tony's Darts Away, the epicenter of L.A.'s craft beer scene. Home to Porto's Bakery, Magnolia Park delivers a vintage and retro shopping experience that is truly unique. The district is also home to Ladies Night Out, the famous shopping extravaganza held the last Friday of every month.



## MEDIA DISTRICT

Burbank's high-profile media hub includes the world headquarters for The Walt Disney Company, ABC Television, Warner Bros. Studios, The Ellen DeGeneres Show, iHeart Radio, New Line Cinema, KCET, Legendary Pictures, DC Comics, Warner Music Group, Hollywood Records, Walt Disney Records, and affiliated industries. The district features the iconic Bob's Big Boy and The SmokeHouse Restaurant, Olive & Thyme, Umami Burger, Coffee Commissary, and Lemonade.



## AIRPORT DISTRICT

is a major transportation hub that is rapidly emerging as a leading hi-tech hotspot on the West Coast. Convenient access to Silicon Valley has attracted internet giant Yahoo! It is also home to Insomniac Games, eSolar, Technicolor Digital Cinema, and Evolution Media. Anchored by the 488-room Los Angeles Marriott Burbank Airport Hotel with a 50,000 square foot convention center, the district is a top destination for expositions and conferences. It's also a retail powerhouse with the Empire Center. Burbank Bob Hope Airport, with 67 flights per day and 3.8 million travelers per year, is the closest airport to the majority of popular destinations in LA.



**CITY OF BURBANK ECONOMIC DEVELOPMENT**  
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